






GROW YOUR AGENCY: INCREASE REVENUE & RETENTION

98% of all cyberattacks are against small to midsize organizations (SMEs), with most organizations not knowing how to begin to mitigate their risks. Ultimate Risk Services (URS) has made it easy for insurance agents to help both clients and prospects jump start their cyber defenses with our Partner Foundation Program. Our turnkey program enables you to market your agency as a trusted advisor and provide an added-value service that establishes more goodwill with your existing clients and is the ideal door-opener for new business.

How the Partner Foundation Program Works

Simple Affordable Scalable

-  Purchase an annual subscription of a minimum 20 seat/user package for the discounted price of \$400 (\$20 per seat). The per-seat list price is \$25.00.
-  You can provide clients and prospects with a license for one or more seats/users at no cost. If your client or prospect wants additional seats you can choose to pay for them, or the client or prospect can pay for more seats. You can decide based on the actual premium you will retain or receive.
-  White-labeled marketing support with your agency brand to send to clients and prospects explains the program and benefits.

Inside the Partner Foundation Program



Compliance Level Training

- Cybersecurity basics
- Phishing



Awareness Level Training on 6 Vital Topics

- Security Awareness Training for Employees: An Overview
- 13 Password Best Practices
- Identifying Fake Websites and Phishing Emails
- 9 Tips for Cybersecurity with Network Segmentation
- Device Policies and Security Advice for Executives
- How to Create an Incident Response Plan



Services & Features to Bust Agency Awareness

- Co-branded Quarterly Checklists about what to do, alerts and cybersecurity best practices
 - Co-branded Reminders about things to maintain and latest threat attacks and updates
 - Co-branded Information about regulations that impact the company and what to do
- Help desk for getting more information on a subject or finding a provider if need help
- 24/7 no cost legal hotline for information about a breach, vendor contract, regulatory compliance, etc.

Everyone Wins!

Your Agency

- Provides a low-cost way to improve stickiness of client relationships
- Markets to new prospects with a value-added service
- Differentiates your organization
- Increases client retention and gain new accounts
- Turn-key program for client needs (co-branded mailings, handle transactions & pricing)

Clients & Prospects

- Jump start a cybersecurity risk-mitigation program
- Provide employee training as a key part of every cybersecurity risk-mitigation program
- Receive updates from your agency about best practices and emerging issues
- Access to cyber eco system for information, regulations, needed support for IT, managed services, legal, insurance, etc. via the help desk in the Cyber Resource Center.
- Increase cyber best practices and defenses by moving to other URS subscriptions.

Ultimate Risk Services

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<https://ultimateriskservices.com>

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